

## EEO PUBLIC FILE REPORT

This report covers full time vacancy recruitment data for the period May 24, 2018 – May 28, 2019.

**1) Employment Unit: Noalmark Broadcasting Corporation, El Dorado, Arkansas**

**2) Unit Members (Stations and Communities of License):** KIXN – Hobbs, New Mexico  
KPZA – Jal, New Mexico  
KZOR – Hobbs, New Mexico  
KLEA – Hobbs, New Mexico  
KEJL – Humble City, New Mexico

**3) EEO Contact Information for Unit Member:**

<b>Mailing Address:</b>  619 North Turner Hobbs, New Mexico 88240	<b>Telephone Number: 575.397.4969</b>
	<b>Contact Person: Aaron Forrister</b>
	<b>E-mail Address: <a href="mailto:aaron@1radiosquare.com">aaron@1radiosquare.com</a></b>

**4) Vacancies Filled:**

<u>Job Title</u>	<u>Recruitment Source Referring Hiree</u>
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1) Account Executive

Walk-In

**5) Job Title: Account Executive**  
**Source: Walk in**

**Hire Date: 1/15/19**  
**Interviewees: 12**

Recruitment Sources Notified of Job Vacancy	Source Contact Person	Source Address	Source Phone Number	Number of Interviewees	Did Source Request Notification?
Iradiosquare.com	TJ Miracle	619 N. Turner Hobbs, New Mexico 88240	575.397.4969	6	No
New Mexico Broadcasters Association	Suzan Strong	2333 NE Wisconsin Albuquerque, New Mexico 87110	505.881.4444	2	Yes
On-Air Announcements Noalmark Broadcasting Corporation KZOR-KIXN- KPZA-KLEA-KEJL	TJ Miracle	619 North Turner Hobbs, New Mexico 88240	575.397.4969	0	Yes
All Access.com	Joel Denver	28955 Pacific Coast Highway, Ste. 210 Malibu, CA 90265	310.457.6616	1	No
Career Page.org	Suzan Strong	2333 NE Wisconsin Albuquerque, New Mexico 87110	505.881.4444	0	No
Walk in Applicants	Aaron Forrister	619 North Turner Hobbs, New Mexico 88240	575.397.4969	1	Yes
University of the Southwest	Quint Thurman	6610 North Lovington Highway Hobbs, New Mexico 88240	575.392.6561	0	No
Facebook.com/kix103hobbs	TJ Miracle	619 N. Turner Hobbs, New Mexico 88240	575.397.4969	0	No
Facebook.com/z94kzor	TJ Miracle	619 N. Turner Hobbs, New Mexico 88240	575.397.4969	1	No
Facebook.com/kool957	TJ Miracle	619 N. Turner Hobbs, NM 88240	575.397.4969	0	No
Facebook.com/classicrockeagle10 0.5	TJ Miracle	619 N. Turner Hobbs, NM 88240	575.397.4969	0	No
Facebook.com/lazeta1037	TJ Miracle	619 N. Turner Hobbs, NM 88240	575.397.4969	0	No
Hobbsamerica.com	Heather Canterbury	202 West 19 <sup>th</sup> Street El Dorado, AR	870.862.0202	1	No
New Mexico Department of Labor	Richard Hunt	204 W. Park Hobbs, New Mexico 88240	575.393.5188	0	No
New Mexico Junior College	Christine Saucer	5317 Lovington Highway Hobbs, New Mexico 88240	575.392.4510	0	No

**6) Total # of interviewees referred:** For the period from May 24, 2018 through May 28, 2019 this Employment Unit interviewed 12 interviewees for 1 full time positions.

**7) Supplemental Recruitment Initiatives:** List and briefly describe the Supplemental Recruitment Initiatives undertaken during the preceding twelve (12) months.

**(A) Initiative: Internship Program**

During the reporting period, Noalmark Broadcasting Corporation implemented an internship program. The internship program is designed to give students the opportunity to experience the careers available in the radio broadcasting industry. The internship program chooses interns from applicants who express an interest in the radio industry.

Interns are exposed to the various operations of a radio station which may include some combination of on-air work, show production, remote broadcasts, engineering, traffic, billing, administrative assistance, sales, commercial production and board operation, depending to some extent upon the interests of the intern and the needs of the station. We currently have one male intern that is a college student at New Mexico Junior College and interested in radio traffic and one female intern that is also a student at New Mexico Junior College.

**(B) Initiative: Management EEO Training**

A training session was held for all upper level management of Noalmark Broadcasting Corporation on September 21, 2018 in Hobbs, New Mexico in conjunction with the Company's strategic planning and professional education annual meeting. The session entailed a comprehensive review of the FCC EEO regulations and the Company's ongoing compliance efforts.

**(C) Participation in general outreach efforts through jobs banks, internet programs & similar programs**

Jobs are posted on some or all of the following websites sites, depending on the job: [careerpage.org](http://careerpage.org), [allaccess.com](http://allaccess.com), [hobbsamerica.com](http://hobbsamerica.com). These websites get thousands of hits each month, thereby getting the word out about the job openings to many individuals. Jobs are also listed on [arkbroadcasters.org](http://arkbroadcasters.org), which is the Arkansas Broadcasters Association website and [nmba.org](http://nmba.org), which is the New Mexico Broadcasters Association website.

**(D) Initiative: EEO & Sexual Harassment Staff Meeting**

A Staff Seminar meeting was held on May 10, 2019. All employees were required to be at this meeting. During the meeting, FCC Rules and Regulations regarding EEO and the company's Sexual Harassment Policy were reviewed.

**(E) Initiative: Annual Job Fair**

KZOR/KIXN/KPZA/KEJL/KLEA hosted a job fair on Saturday, January 19, 2019 at the Lea County Event Center from 9 am until 2 pm. Twenty-eight businesses and government entities participated along with the radio stations. Radio and newspaper advertising was done in Hobbs and the surrounding area.

KZOR/KIXN/KPZA/KEJL/KLEA partnered with the Economic Development Corporation of Lea County to create this regional job fair to answer a critical need for employees in the Hobbs employment market. On the day of the fair nearly 900 prospective job seekers showed up at the event. Some were hired on site that day.